Reuse
re·use /rē-yooz/
Verb:
  1. To use again
Noun:
  1. The act or process of using again

Repurpose
re·pur·pose /rē-ˈper-pes/
Transitive Verb:
  1. To adapt or give new purpose or use to

Reward
re·ward /riˈwɔrd/
Noun:
  1. A satisfying return or result

All this and more at:
green.harvard.edu/reuse